

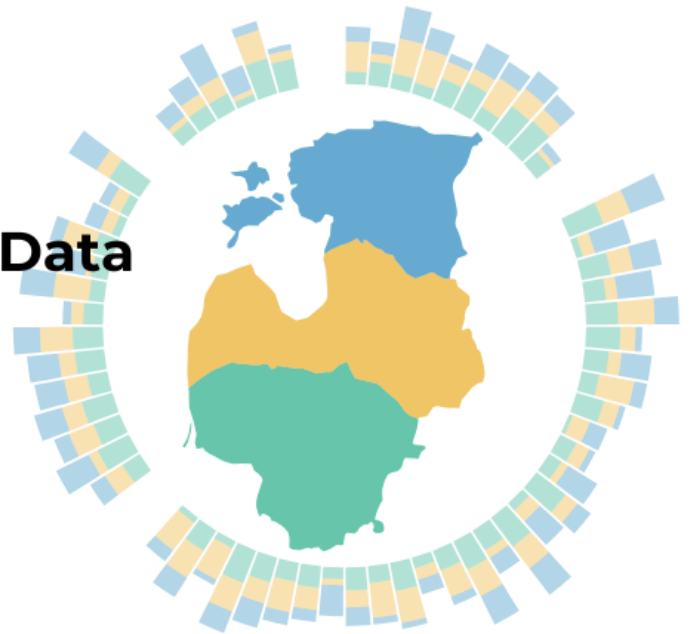


International Conference

Potential of Real-World Data in the Baltics

 14 - 15 May 2026

 VU Medicinos mokslo centras,
Žaliųjų Ežerų g. 2, Vilnius



Organisers:



**Medicinos
fakultetas**

Partners:



Day 1

Thursday, 14 May 2026

09:30 – 10:00	Registration	
10:00 – 10:05	Welcome address	Prof. dr. Dalius Jatužis, Dean of the Faculty of Medicine, Vilnius University
10:05 – 10:10	Welcome address	Daniel Naumovas, Vice Minister, Ministry of Health (Lithuania)
10:10 – 10:15	Conference agenda	Dr. Tomas Lasys, Scientific Programme Chair, Utrecht University and Clinical Pharmacology Association (GKFA)
10:15 – 12:00	SESSION 1 Real-World Data in Europe and the Baltics: What is out there? How to get it?	
10:15 – 10:35	KEYNOTE The changing Real-World Evidence landscape in Europe	Prof. dr. Helga Gardarsdottir, Utrecht University
10:35 – 10:50	Secondary use of Estonian Health Data	Dr. Raivo Kolde, University of Tartu
10:50 – 11:05	Health Data in Latvia	Jana Lepiksone, Centre for Disease Prevention and Control of Latvia
11:05 – 11:20	National-scale Health Data through Lithuanian State Data Agency	Dr. Julius Juodakis, State Data Agency (Statistics Lithuania)
11:20 – 11:30	Real-World Evidence in Action: Pharma's Experience in Generating Health Insights	Dr. Jolanta Zaikauskienė, The Innovative Pharmaceutical Industry Association (Lithuania), AbbVie
11:30 – 12:00	Panel discussion Alignment of Data Sources Across the Baltic States and Europe	Moderated by Prof. dr. Helga Gardarsdottir Panellists: Dr. Raivo Kolde, Jana Lepiksone, Dr. Julius Juodakis, Dr. Jolanta Zaikauskienė, Daniel Naumovas, Aiga Balode.(Ministry of Health, Latvia)
12:00 – 13:00	Lunch + abstract presentations	
13:00 – 15:00	SESSION 2 Real-World Data for improved reimbursement decisions	
13:00 – 13:20	KEYNOTE Real-World Data Value for Sustained Health Gain	Dr. Christine Leopold, Utrecht University
13:20 – 13:35	Presentations on Successful Uses of Real-World Data in Reimbursement Decisions and Health Technology Assessment	Saulius Zakarevičius, MSD
13:35 – 13:50	Perspectives of Real-World Data Use in Health Technology Assessment	Dr. Larisa Gorobets, Lithuanian State Medicine Control Agency
13:50 – 14:05	From Static Snapshots to Living Evidence: How Dynamic Real-World Data Can Reshape Reimbursement Decisions	Dr. Martynas Greblikas, The Innovative Pharmaceutical Industry Association (Lithuania), Novartis
14:05 – 14:20	Legal Challenges in Real-World Data Use	Dovydas Gudžiūnas, Sorainen
14:20 – 15:00	Panel discussion Real-World Data Potential for Improved HTA decisions	Moderated by Uldis Hlevickis from Riga Stradiņš University Panellists: Dr. Christine Leopold, Saulius Zakarevičius, Dr. Larisa Gorobets, Dr. Martynas Greblikas, Dovydas Gudžiūnas

15:00 – 15:30	Coffee break	
15:30 – 17:15	SESSION 3 RWD for rational drug use	
15:30 – 15:50	KEYNOTE Real-World Data for Rational Use of Medicines	Prof. dr. Björn Wettermark, Uppsala University
15:50 – 16:05	Real-World Data for Improving Medicine Safety	Dr. Elita Poplavska, Riga Stradiņš University, State Agency of Medicines of Latvia
16:05 – 16:20	Using Healthcare Claims Data in Evaluating Risk Minimisation in Practice: The Experience of the Estonian State Agency of Medicines	Katrin Kurvits, Estonian State Agency of Medicines
16:20 – 16:35	Monitoring the Rational Use of Medicines Using Real-World Data: A NHIF Perspective	Lina Skučaitė, Lithuanian National Health Insurance Fund
16:35 – 17:15	Panel discussion Joining Resources in the Baltic States to Use Real-World Data Efficiently	Moderated by Prof. dr. Björn Wettermark Panellists: Dr. Elita Poplavska, Katrin Kurvits, Lina Skučaitė

Day 2

Friday, 15 May 2026

09:30 – 10:00	Registration	
10:00 – 12:00	SESSION 4 Advanced uses of Real-World Data	
10:00 – 10:20	KEYNOTE Generating Real-World Evidence by Combining the Target Trial Emulation and Estimand Frameworks	Dr. Daniała Weir Utrecht University, University of Waterloo
10:20 – 10:40	KEYNOTE AI-Driven Pharmacoepidemiology and Drug Utilisation Research for Health Decision-Making: Applications Using Real-World Data	Dr. Augusto Afonso Guerra Junior, Mohamed bin Zayed University
10:40 – 10:55	Real-World Data for Better Healthcare Decisions	Dr. Mark James Thompson, Zurich University of Applied Sciences
10:55 – 11:10	Real-World Data for Improving Health Equity	Dr. Kristina Garuolienė, Vilnius University
11:10 – 11:25	From Data to Impact: Advancing Healthcare Innovation and Patient Outcomes	Dr. Jolanta Zaikauskienė, The Innovative Pharmaceutical Industry Association (Lithuania), AbbVie
11:25 – 12:00	Panel discussion Translating Advanced Analytics into Patient Benefit	Moderated by Rūta Karpičiūtė from Ellex Panellists: Dr. Daniała Weir, Dr. Augusto Afonso Guerra Junior, Dr. Jolanta Zaikauskienė, Dr. Mark James Thompson, Dr. Kristina Garuolienė
12:00 – 13:00	Lunch + abstract presentations	
13:00 – 14:45	Closing discussions	
13:00 – 13:45	Panel discussion Stop Beating the Dead Horse: If Health Data Isn't Perfect Anytime Soon, How Do We Still Make Real-World Evidence Work?	Moderated by Rasa Kavaliauskaitė from Innovation Agency Lithuania Panellists: Saulius Zakarevičius, Aurelija Vijūnienė, Tomas Lasys
13:45 – 14:00	Measuring expressions of regulatory expectations: EMA's forward-looking language about real-world data	Ivar van der Zee, Utrecht University
14:00 – 14:45	Closing panel discussion: CALL TO ACTION! Strategic Goals for Research and Innovation Using Real-World Data in the Baltics	Moderated by Karolina Trakšelytė-Rupšienė (Innovation Agency Lithuania) Panellists: Daniel Naumovas, Aiga Balode, Jekaterina Kalinienė
14:45 – 15:00	Closing Ceremony	